



## INVITATION



# Green Polyethylene Conference at Ho Chi Minh

### China

Oct 18<sup>th</sup>,  
2017

### Tokyo

Dec 7<sup>th</sup>,  
2017

### Vietnam (HCM)

Mar 20<sup>th</sup>, 2018

Hotel Continental  
Saigon

### Myanmar

Mar 22<sup>th</sup>,  
2018

### Thailand

Jun 13<sup>th</sup>-16<sup>th</sup>,  
2018

Dear All,

Vietnam Plastic association(VPA) and Sojitz Pla-Net Corp., which is the official distributor of Green Polyethylene (GPE) in Asia-Pacific, cordially invite you to visit "**GPE conference**." at Ho Chi Minh city. The GPE is well known for **only one bio based Olefin resin**, and the demand is increasing rapidly in the world including Asia.

This conference was held in Japan and China last year, and was a great success. This year, the conference will be held in Myanmar, Vietnam and Thailand, which have attracted attention as the base of production for export to eco-friendly countries in Europe and North America.

We are going to introduce **What is the GPE**, **Why it is eco-friendly**, **How to use GPE** and **Successful cases of GPE business**. Also many products made by GPE will be displayed during this conference.

This would be the great opportunity for you to meet leading edge products and technologies. We look forward to seeing you at this GPE conference!!

Date	March 20th, 2018 9:30 start	
Time	9:30-9:45 a.m.	Registration and Greetings
	9:45-10:15 a.m.	Session 1 「What is Green Polyethylene? and why it is eco friendly ?」 by Mr. Fernando Almada from Braskem S.A
	10:15-10:30 a.m.	Coffee break
	10:30-11:00 a.m.	Session 2 「How to use Green Polyethylene and Successful cases of GPE business.」 by Jun Oyagi from Sojitz Pla-Net Corp .
	11:00-11:15 a.m.	Session 3 AP's business plan of Green PE. by Mr. Nguyen Huu Long from An Phat
	11:15-11:30 a.m.	Questions and answers
Place	Hotel Continental Saigon	

※Participation is free of charge.

※Braskem S.A is Brazilian company who is only producing GPE.



# How to join the conference

Please send e-mail including following information of your company.

(1)Company name, (2)number of persons, (3)Attendant name and Job title



Please Send → e-mail: [nguyen.anh@sojitz.com](mailto:nguyen.anh@sojitz.com)

✕Dead line to apply Mar.12 2018

If you have any questions, please feel free to contact...

Ms. Nguyen Hong Anh / SOJITZ VIETNAM CO., LTD.(HCM)

E-mail: [nguyen.anh@sojitz.com](mailto:nguyen.anh@sojitz.com) / TEL: +84 28 3931 8100 (ext: 283)

## Introduction of speaker

### Session1. Mr. Fernando Almada from Braskem S.A (GPE producer)

- ✓Braskem S.A Technical Sales Manager
- ✓Master of Science in the field of Polymer Chemistry
- ✓Master's degree of Strategic marketing
- ✓joined Braskem in 1998
- ✓engaged in production of PE & PP resin,  
technical service of PE & PP polymer,  
Sales & Technical service of Green PE resin in Asian-Pacific



### Session2. Mr Jun Oyagi from Sojitz Pla-Net (GPE distributor in Asia)

- ✓Sojitz Pla-Net Corp. Green project Sales Manager
- ✓joined Sojitz in 1994
- ✓engaged in importing plastic products to Japan,  
exporting engineering plastic from Japan,  
corporate planning,  
marketing leader of Green Polyethylene from 2012

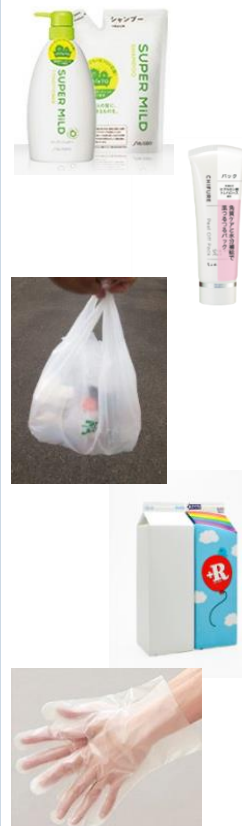


### Session3. Mr. Nguyen Huu Long from An Phat (GPE user in Vietnam)

Mr. Nguyen Huu Long – CEO of An Thanh Bicsol cum  
Chairman of An Phat Yen Bai

Ms. Nguyen Thi Lien – Japan Market Sale Director ( English Presentation )

【Examples of  
GPE applications】



## Location

✓ Place :

Hotel Continental Saigon

<http://continentalsaigon.com/>

✓ Address :

132 - 134 Dong Khoi St., Dist 1,  
Ho Chi Minh City, Vietnam.

✓ Tel :

(84.28) 38 299 201

